



# INTERNATIONAL MOTION PICTURE CO., INC.

Hattori Bldg., Takara-cho, Tokyo, Japan.

Cable: IANMUTSU Tokyo

TEL: 563-1341~4

## Japan Screen Topics

ISSUE No. 77-11

### CARS OF TOMORROW

97 feet 2 min. 42 sec.

1. (BUILDING EXTERIOR) The 22ND TOKYO INTERNATIONAL MOTOR SHOW opens at Harumi Fairgrounds in Tokyo, with the theme: "Cars, Man and the World." More than one million persons visited this eleven day automobile festival to see the latest innovations in modern motoring.

Two hundred and forty-five models of passenger cars were on display, 91 of them from foreign countries. There was keen interest in luxury sports cars from abroad. Foreign makers are increasingly focusing on the big Japanese market.

2. (HEADLIGHTS) Headlights on this British sports car are hidden by day, emerge only when needed at night.

(CITY TAXI) A large Swedish manufacturer shows its experimental "City Taxi," with sliding doors and provisions for wheel chair passengers.

(CAR INTERIOR) The "City Taxi" also can be fitted with conventional seats, including an upholstered bumper for passenger safety.

(DASHBOARD) The elaborate dashboard of one of Britain's most luxurious cars.

3. (GIRL TALKING) For men, at least, the shapely cars may be no more interesting than the shapely models who introduce the autos, and explain them to visitors. One family brought its children in play cars of their own....an appropriate way to take youngsters to an auto show.

4. (DOMESTIC CARS) Japan....the world's second largest car producing nation....exhibited 154 new models of its own.

5. (QUARTERED CAR) For display purposes, half a car can be better than one. A Japanese manufacturer showed its new model in this unusual way to win audience attention.

6. (LARGE BATTERY) Japan nowadays puts increasing effort into the development of battery-powered electric cars.

Tokyo's motor show brings the world's cars of tomorrow to an auto-loving public.

#### ENERGY FROM THE SUN

52 feet 1 min. 27 sec.

1. (LABORATORY EXTERIOR) With world oil supplies shrinking, Japan turns to the sun as a source of energy. These mirrors, which trap solar rays, were built at the Tokyo laboratory of "Project Sunshine", a program funded by the Ministry of International Trade and Industry for researching energy alternatives. This laboratory designs mirrors for collecting solar energy.

2. (LASER) Mirrors must be flawless and meet design specifications perfectly. Laser beams are used to test them.



3. (MIRRORS) Mirrors developed in "Project Sunshine" are used in practical experiments in generating electricity at two locations in Japan. One is this experiment station near Hiroshima, operated by a private company with government aid.

The mirrors reflect the sun's rays and focus them on a collecting device at the top of a tower. The intense heat accumulating in the collector turns water into steam, which in turn powers the turbines of an electric generator.

4. (STEAM) After passing through the turbine, the non-polluting steam is released into the atmosphere.

5. (GAUGES) The cost of solar energy compared to fossil fuels is a basic concern. Performance is monitored closely, as men take up the challenge of the sun as tomorrow's supplier of energy.

#### THE KIMONO GOES MODERN

74 feet 2 min. 03 sec.

1. (WOMEN IN KIMONO) The kimono is the traditional dress of Japanese women, and has been used for centuries to set off their charms. It still survives as a popular dress for certain formal occasions. However, the kimono perhaps is not the easiest garment in the world to wear. Schools exist in Tokyo and other Japanese cities with the sole object of teaching women how to put on a kimono and wear it gracefully.

One such school sponsored this fashion show at which 300 different designs of kimonos were displayed.

2. (BRIDAL KIMONO) Here, a traditional bridal dress...and other designs from the past.

3. (MODERN KIMONO) By and large, the emphasis was on the kimono of modern design that is easier to manage, and less restrictive of a woman's movements. The modeling techniques, were also quite up to date.

4. (CHILDREN) Children's kimonos, whose designs have remained unchanged for centuries, were also on display.

5. (WHITE KIMONO) Another beautiful bridal dress.

6. (AUDIENCE) The contemporary kimono show is well received... and greeted by repeated applause from buyers.

The finale....all models on stage in their favorite designs. Japan's kimono makers bid for the youth market in the late 1970's.

#### NIKKO

112 feet 3 min. 07 sec.

1. (LAKE) Lake Chuzenji is the jewel-like centerpiece of the Nikko National Park near the tourist city of Nikko....approached by roads lined with stately old Japanese cedar trees.

Relics of pre-modern Japan like this arched bridge abound in the Nikko area.

2. (ROOFS) The elaborately carved Yomeimon Gate is the entrance to the famous Toshogu Shrine which attracts some eight million visitors yearly.

This Shinto shrine is a monument to Ieyasu Tokugawa, the soldier and statesman who unified Japan in the early 17th Century. The country's finest artists of the time produced these elaborate wood carvings, and their reliefs of a sleeping cat and the fabled Three Monkeys are among Japan's most popular art works.



The shrine's interior is decorated with lacquer and gold leaf. The original construction and embellishment went on for almost 200 years.

3. (COUNTRYSIDE) From Tokyo, Nikko can be reached in two hours by express trains called "romance trains." The area is a popular stop for foreign tourists, especially those visiting Tokyo.

Nikko dates back to the 12th Century, when it was a Buddhist religious center. The modern city has a population of about 26,000. Almost all its income is from tourism.

4. (WINDING ROAD) One of the travel thrills of Japan is the I-ro-ha incline with its 30 hairpin curves, climbing from Nikko to Lake Chuzenji. In old days, this road had 48 bends, almost matching the number of letters in the Japanese alphabet, whose first three sounds are i, ro and ha. From this, the Iroha highway got its name.

5. (LEAVES) The beautiful Chuzenji Lake, 1,217 meters above sea level, was a retreat for Buddhist monks of the Zen sect in old times. Lying in the crater of an extinct volcano, today it offers boating and rides on excursion ships.

6. (ARMOURED SAMURAI) A thousand men dressed as samurai..... medieval Japanese knights....march in the annual festival parade of Toshogu Shrine, turning back the pages to the days of Ieyase Tokugawa in the 17th Century. Portable shrines....known as "omikoshi"....are carried by Nikko's young men. The festival attracts about 100,000 visitors each year.

7. (WATERFALL) Waters of the Daiya River flowing from Lake Chuzenji make a spectacular 97-meter drop at Kegon Falls not far from Nikko....a city beloved as a museum of Japanese history in an unparalleled natural setting.

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