



#70036

A NEWSPAPER SERVES ITS COMMUNITY

A Gary Goldsmith Film

grade levels:
elementary, junior-
senior high

subject areas:
language arts,
social studies

14½ minutes,
color

SYNOPSIS

This film shows how a newspaper works and emphasizes the many ways in which it serves its community. The film follows the reporting of a local news event: the arrival of a new baby elephant for the town zoo. It documents the step-by-step processes of writing, editing, printing, and delivering of a newspaper and shows the variety of news, features, and advertising a newspaper brings to a community each day.

QUESTIONS FOR DISCUSSION

1. What is a reporter's most important job? Why does he take notes?
2. What does a reporter put in the first few sentences of his story? Why?
3. How does advertising help people in the community?
4. What does the makeup editor do?
5. Name two people who check the story for mistakes.
6. What is the use of a "mat"? Why must the page mat be changed to a curved shape?
7. How does the makeup man know where to put Jomar's story?
8. Why do the presses run slowly at first? What must be done before they run fast? What do the pressmen do while the presses are running? Why?

VOCABULARY

news story
city room
city editor
reporter
news photographer
darkroom
clipping

teletype
copyboy
cartoonist
deadline
edition
makeup editor
copyreader

headline
composing room
linotype
mat
page plate
pressmen